

**Fish-Retail-(Cont'd)**

**MATTES ALAN MARKET**  
FISH - POULTRY - MEATS  
Staple Goods - Frozen Meats  
3722 Stn Blvd. .... Hlcrst 5-0109

**PACIFIC FISH MKT 518 I** ..... GIlbrt 3-7981  
(See Advertisement Page 165)

**SACRAMENTO FISH MARKET**  
1219-3d ..... GIlbrt 3-9979  
(See Advertisement Page 165)

**SENA TOR FISH MARKET** 1314-4th. GIlbrt 3-5042

**TOFANELLI SEA FOOD CO** 13th & J. GIlbrt 2-0414

**Fish-Wholesale**

**MEREDITH FISH COMPANY**  
WHOLESALE ONLY  
ALL KINDS OF  
FRESH FISH IN SEAFOOD  
BAIT - SMOKED & SHELLED FISH  
"If It Swims, We Have It!"  
2640 5th ..... GIlbrt 2-3891

**PACIFIC FISH MKT 518 I** ..... GIlbrt 3-7981

**TOFANELLI SEA FOOD CO**

WHOLESALE & RETAIL  
CATERING TO HOTELS  
& RESTAURANTS  
Everything In Sea Food  
Fresh - Frozen - Smoked  
Public Market  
13th & J. .... GIlbrt 2-0414

**WILSON'S GENERAL FOOD LINES**  
4529 Parker Av. .... Hlcrst 6-4749

**Fishing Bait**

**Alhambra Bait & Tackle Shop**  
3116 Broadway ..... Hlcrst 5-6664

**BROADWAY BAIT & TACKLE SHOP**  
FRESH BAIT DAILY  
Expert Repair on Fishing Equip.  
TACKLE TO RENT  
GUNS & AMMUNITION  
EVINRUDE - OUTBOARD MOTORS  
Call us for fishing information  
Open Early Till Late  
1609 Broadway ..... HUdsn 4-6338

**CAPITAL FISH CO**  
FRESH BAIT DAILY  
Prawns - Sardines - Worms  
FISHING TACKLE OF ALL KINDS  
Fishing & Hunting Licenses  
Issued Here  
On 3d Between L & Kay  
1117-3d ..... GIlbrt 2-2279

**JEFF'S BAIT & TACKLE SHOP**  
3715 Stockton Blvd. .... Hlcrst 5-1392

**JIMMY'S SPORT SHOP**  
FRESH BAIT DAILY  
All Kinds  
FISHING TACKLE  
Ammunition & Sporting Goods - Licenses  
OPEN SUNDAYS & HOLIDAYS  
We Open Early - Go Home Late  
FREE FISHING INFORMATION  
MARINE SUPPLIES  
(In Oak Park) ..... Ampla Free Parking  
2919-35th ..... HUIntr 6-7838

**JOHNSTON'S STORE**  
4613 Franklin Blvd. .... Hlcrst 5-3586  
Kay's Jefferson Bl W Sacto. .... GIlbrt 3-5019  
Advertise here - it pays.

**Fishing Bait-(Cont'd)**

**NORTH SACRAMENTO ROD & GUN**  
FRESH BAIT  
Minnows - Sardines - Prawns  
Squid - Worms - Etc.  
FISHING TACKLE  
GUNS & HUNTING SUPPLIES  
FISHING & HUNTING LICENSES  
24 HOUR SERVICE  
1017 Del Paso Blvd N Sacto. .... WAbsh 5-1214

**NORTH SACRAMENTO SPORT & BAIT SHOP**  
1029 Del Paso Blvd N Sacramento. WAbsh 5-2303

**O K BAIT STORE**  
FRESH BAIT DAILY  
Fishing Tackle  
327 Capitol Av. .... GIlbrt 3-6766

**PACIFIC FISH MKT 518 I** ..... GIlbrt 3-7981

**SACRAMENTO FISH MARKET**  
1219-3d ..... GIlbrt 3-9979  
South Sacto Sports Shop  
4106 Franklin Blvd. .... Hlcrst 6-0757

**Fishing Tackle-Retail**  
See also Sporting Goods-Retail

**ALLEN'S SPORT SHOP** 1221 J. .... GIlbrt 3-4216

**AL'S SPORTING GOODS**  
3725 Marysville Rd Del Paso Hgts. .... WAbsh 5-0440

**BONNIE B SPORTS STORE**  
1Vnho 9-7260

**BROADWAY BAIT & TACKLE SHOP**  
1609 Broadway. .... HU dsn 4-6338

**Jeff's Bait & Tackle Shop**  
3715 Stockton Bl. .... Hlcrst 5-1392

**NORTH SACRAMENTO ROD & GUN**  
1017 Del Paso Bl N Sacto. .... WAbsh 5-1214

**NORTH SACRAMENTO SPORT & BAIT SHOP**  
1029 Del Paso Blvd N Sacramento. WAbsh 5-2303

**O K Bait Store** 327 Capitol Av. .... GIlbrt 3-6766

**REIF FRED**  
3523 Rio Linda Bl Del Paso Hgts. .... WAbsh 5-0178

**SACRAMENTO SPORTING GOODS**  
929 J ..... GIlbrt 2-7298

**Santa Sports Shop** 618 1/2 S. .... GIlbrt 2-5243

**SPORTS CENTRE** 3409 El Camino Av. .... Vnho 7-6282

**SUNSET FISHING LINES**  
Finest Quality Lines For  
All Types of Sport & Commercial Fishing  
Flyrod, Monofilament-Nylon-Lines Lines  
For Spinning, Casting, Trollin',  
Deep Sea And Fly Fishing

"WHERE TO BUY THEM"  
Sacramento Sporting Goods 920 J. GIlbrt 2-7298  
Simms Hardware Co 2801 J. .... GIlbrt 2-1906  
Swart's Hardware  
1927 Del Paso Bl N Sacto. .... WAbsh 5-0784  
Twelfth St New & Second Hand Store  
521-12th ..... GIlbrt 3-6617

**TWELFTH ST NEW & SECOND HAND STORE**  
Complete Line of  
FISHING TACKLE - GUNS  
NEW & USED HARDWARE  
521-12th ..... GIlbrt 3-6617

**WESTERN HARDWARE CO**  
5817 Lloyd Wy Carmichael. .... JVnho 9-9165

**Fishing Tackle-Wholesale & Mirs**  
P. G. Sales & Export Inc 153-2d S F. .... SUtr 1-2349  
Valley Distributors 710-12th ..... HUdsn 1-0238

**Fishing Trips**

**ANDERSON LEE BAIT & TACKLE SHOP**  
Daily Salmon Trips Off Golden Gate  
6702 San Pablo Oakland. .... Pldmst 5-9262

**BERKELEY HARBOR BAIT SHOP**  
FISHING TRIPS DAILY  
Bait - Salmon - Rock Fish - Pier Fishing  
Tackle Rented & Sold  
Berkeley Yacht Harbor Brkly. .... BERkly 7-5456

Catalog your products and services  
in these Yellow Pages. It costs little to  
be completely represented here.

**Fishing Trips-(Cont'd)**

**MUNY BAIT & SPORT SHOP**  
FISHING PARTIES ARRANGED.  
Accommodations for Ladies  
SHIP TO SHORE RADIO-PHONE  
LICENSED SKIPPER  
U. S. COAST GUARD INSPECTED  
Tackle Rented - 20 Boats  
3098 Polk S F. .... ORwch 3-9815

**Five Cents To One Dollar Stores**

Ben Franklin Store  
1905 Del Paso Bl N Sacto. .... WAbsh 5-9456  
Ben Franklin Store 2958-35th. .... Hlcrst 7-3665  
Capital Five & Ten 2328-21st. .... Hlcrst 5-7825  
Carmichael Five & Ten  
Don W Petersen  
Fair Oaks Bl. .... JVnho 9-4578  
D & J Variety  
3730 Marysville Rd Del Paso Hgts. .... WAbsh 5-2422  
Franklin Variety & Department Store  
5520 Franklin Bl. .... Hlcrst 6-1023  
Kress S H Co 818 K. .... GIlbrt 3-8873  
LOVERDE'S VARIETY  
We Give S & H Green Stamps.  
6804 Fruitridge Rd. .... Hlcrst 7-3820  
Stella's Variety Store  
822 Merkle Ave W Sacto. .... HUdsn 4-8947  
Summerfield's Five & Ten  
1624 Broadway. .... GIlbrt 2-8288  
Woolworth F W Co 718 K. .... GIlbrt 3-5609

**Fixit Service**

**AARONHEAD ASSOCIATED PRODUCTS**  
Mr. Fixit's Fixit Shop, Dell Hospital  
General Repairs, Furniture Refinishing  
Pictures, Frms., China Mend., Chairs Coned  
DUTY-OR-SELF WORKSHOP  
Automotive - All Trades - Hobby Crafts  
Free Hand Tools, Instr., Dole \$1.75 Per Day  
Cracked Cyl. Heads - Dies Reamed  
Complete Automotive Service  
200 Q ..... HUdsn 1-2837

**SACRAMENTO FIX-IT SHOP**  
"You Break It - We Fix It"  
GUARANTEED WORK  
FREE PICK-UP & DELIVERY  
3907 Sacramento Bl. .... Hlcrst 5-7385

**Fixtures**  
See Specific Kinds, L.e., Lighting Fixtures;  
Store Fixtures; Etc

**Flag Poles**  
Spencer-Masten Company  
Pier 3 1/2 Embarcadero S F. .... YUkon 2-3875

**Flags & Banners**

**CAPITOL FLAG CO** 1315 Broadway. .... GIlbrt 2-2451  
Emerson Mfg Co  
Flag Banner Decoration Mfrs Since 1904  
161 Natoma S F. .... HUdnt 1-8390  
Enos Dept Store 820 J. .... GIlbrt 3-7946  
Paramount Flag Co  
Flag Banner & Decoration Mfrs  
33 Tremont S F. .... YUkon 6-3686

**Flamproofing**  
Flamort Chemical Co 746 Natoma SF. .... MArkt 1-7825

**Flavoring Extracts**  
Cornwell Distributing Co 2420-13th. .... HUdsn 4-5559  
Ralph's Distng Co 2217 Broadway. .... Hlcrst 6-9831  
Walt Geo Z Co  
1159 Virginia Av W Sacto. .... HUdsn 4-5542  
Watkins Products Distr 3048-5th Av. .... Hlcrst 6-2833  
WICHT EXTRACT & SYRUP CO  
126 K. .... GIlbrt 3-2927

**STOP THOSE SPOTS**  
To prevent old oil or grease spots  
on walls from "leaking" through onto  
new wallpaper apply a coat of clear  
shellac before papering.

**Floor Cleaning Service**

**ACE WINDOW & JANITOR SERVICE**  
2640 Grove Av N Sacramento. .... WAbsh 5-7372  
ARCH FLOOR CO 2935-39th. .... Hlcrst 7-2228  
Arrow Hardwood Floor Co 2608-21st. .... Hlcrst 6-8693  
(See Advertisement This Page)

**CAPITOL HARDWOOD FLOOR CO**  
3756 E Pacific Av. .... Hlcrst 5-4954  
(See Advertisement This Page)

**DUNCAN FLOOR COMPANY**  
890-57th ..... Hlcrst 5-0768  
3756 E Pacific Av. .... Hlcrst 5-4954  
(See Advertisement This Page)

**Jacinto Clive** 1401 Tenebough Wy. .... GIlbrt 2-6583

**MARLOW BLDG MAINTENANCE CO**  
6213 Booth Ln. .... HUIntr 6-8936  
(Continued Next Page)

The Yellow Pages place your name  
and telephone number before the buyer  
at the very moment he wants what you  
have to sell.



Covering All of Sacramento

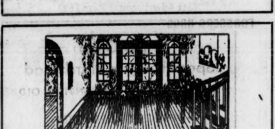
**NEW FLOORS INSTALLED**  
We Are Fully Equipped  
to Completely Renew  
Your Old Worn Floors



ALL WORK GUARANTEED  
FREE ESTIMATES  
FULLY INSURED

**Hlcrst 6-8693**

2608-21st



NEW FLOORS INSTALLED  
OLD FLOORS SANDED & REFINISHED  
Our Specialty  
"PARQUET FLOORS"  
ON WOOD OR CONCRETE SUB FLOORS  
Hlcrst 5-4954  
CAPITOL HARDWOOD FLOOR CO.  
3756 E. PACIFIC AVE.

**Duncan FLOOR CO.**

**NEW FLOORS INSTALLED  
HARDWOOD FLOORS  
SANDING AND REFINISHING  
WAXING  
Commercial & Residential**

**Old Floors Sanded & Refinished**

Our Latest High Speed Dustless Machines  
Guarantee a Better Job at Lower Prices

ALL WORK GUARANTEED  
ESTIMATES GIVEN  
WE CARRY COMPENSATION & PUBLIC  
LIABILITY INSURANCE

**Hlcrst 5-0768**  
If no answer call  
Hlcrst 6-9474

890 - 57th Street  
SACRAMENTO

**FLOORING**

NO JOB TOO LARGE OR TOO SMALL

**FLOOR REFINISHING SPECIALISTS**

CLEANED - SANDED - REFINISHED  
Any Kind - Any Size - Any Wood  
SMOOOTH - LIKE NEW

**NEW FLOOR INSTALLATIONS**

SPECIALISTS IN  
*Bruce Parquet Blocks*  
ON WOOD OR CONCRETE  
Day or Nite Call

**GIlbert 2-7539**  
If No Answer Call Hlcrst 6-7403

**TUCKER FLOOR CO.**  
DAVE TUCKER - Licensed Contractor  
Free Estimates - Fully Insured - Work Guaranteed  
5120 SOUTH LAND PARK DRIVE SACRAMENTO